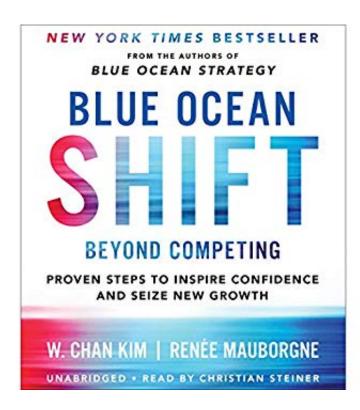


Blue Ocean Shift: Beyond Competing - Proven Steps To Inspire Confidence And Seize New Growth



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